



GLENVILLE STATE UNIVERSITY

# Master of Business Administration

CUTTING EDGE CURRICULUM, CONVENIENT, COST EFFECTIVE

# PURSUE AN ADVANCED DEGREE

## MASTER OF BUSINESS DEGREE CONCENTRATIONS

- Management: Focuses on developing leadership skills and strategic thinking to effectively manage teams, projects, and organizational growth.
- Artificial Intelligence: Focuses on applying AI technologies to enhance business decision-making and operations.
- Business Analytics: Teaches data analysis and statistical tools to support strategic business decisions.
- Cyber Security: Prepares students to manage cyber risks and protect digital assets in organizations.
- Finance: Provides expertise in financial management, investment strategies, and economic analysis.
- Healthcare Administration: Combines business management with healthcare industry knowledge to lead healthcare organizations effectively

## Admission Requirements:

For admission into the MBA program, a student must have a verified degree earned from an accredited college or university with an official transcript from the awarding institution submitted to the Office of Admissions at Glenville State University.

Students must have a cumulative GPA of 2.75 or higher on a 4.0-grade point scale.

## Course Requirements:

- BUSN 630  
Data Driven Analysis
- MGMT 610  
Innovative Business Strategies
- MRKT 645  
Marketing & Brand Communications
- BUSN 670  
Business & International Law
- MGMT 615  
Modern Management Theory
- MGMT 683  
HR & Organizational Development



Scan here to learn more about the MBA program at Glenville State University!

## NOW ENROLLING

For more information, visit: [glenville.edu/academics/graduate](https://glenville.edu/academics/graduate)