

**Glenville State University  
Board of Governors Meeting  
May 1, 2024  
Waco Center, Rooms 227/228**

Members Present: Ms. Ann Green, Chair  
Ms. Alexandria Lay, Vice Chair  
Dr. Kathy Butler  
Mr. Daniel Durbin, via Zoom  
Mr. Tilden "Skip" Hackworth  
Mr. Robert Marshall  
Mr. Doug Morris, via Zoom  
Mr. Rick Simon  
Mr. Duane Chapman, Faculty Representative  
Ms. Leslie Mason, Staff Representative  
Mr. Jahzeiah Wade, Student Representative

Members Absent: Mr. Joe Parsons

Faculty & Staff Present: Ms. Rikki Butler, Associate Vice President for Enrollment Management  
Dr. Mari Clements, Provost and Vice President for Academic Affairs  
Mr. Dustin Crutchfield, Director of Alumni Relations  
Mr. Conner Ferguson, Director of Student Life  
Ms. Lora Freeland, Director of Marketing and University Relations  
Ms. Maureen Gildein, Lecturer of Physical Education and Faculty Senate President  
Ms. Sheri Goff, Financial Aid Counselor, via Zoom  
Ms. Rita Helmick, Vice President for Administration and General Counsel  
Mr. Tim Henline, CFO  
Mr. David Hutchison, Vice President for Advancement  
Ms. Tegan McEntire, Human Resources Director, via Zoom  
Dr. Mark Manchin, President  
Mr. Eric Marks, Asst. Director of Information Technology & Staff Council Chair  
Dr. Kandas Queen, Associate Professor of Business and ACF Representative  
Mr. Tom Ratliff, Executive Director of Operations  
Dr. Mark Sarver, Associate Professor of Business  
Mr. Jesse Skiles, Director of Athletics  
Ms. Teresa Sterns, Executive Assistant to the President  
Ms. Lora Stump, Financial Aid Assistant, via Zoom  
Ms. Jennifer Wenner, Lecturer of Communications  
Mr. Charles Yakubow, Academic Success Advisor: VA Support  
Mr. Jason Yeager, Vice President for Enrollment & Student Life

Others Present: Dr. Joe Evans, Faculty Emeritus  
Mr. Charles Copeland, GSU Student  
Ms. Haylen Book, GSU Student

### **Call to Order**

Chair Ann Green called the meeting to order at 9:01 am.

A quorum was established.

### **Public Comment** – N/A

Dr. Kandas Queen announced that Charles Copeland and Haylen Book, GSU students who are members of the Future Business Leaders of America Collegiate Division (FBLA), attended the State Leadership Conference. Haylen placed first in two categories and Charles placed second in two categories. Both students will advance to the FBLA National Leadership Conference this summer in Orlando, Florida.

### **Constituent Comments**

**Alumni Council** – Dustin Crutchfield, Director of Alumni Relations, reported the following:

- Held a “Countdown to Commencement” for graduating seniors.
- Alumni Awards Banquet was held on April 27 and 12 outstanding Alumni were recognized.
- Dustin was elected to the Class of 2024 Generation WV (GWV) Fellowship, a leadership development training program for promising young professionals in West Virginia.
- Twenty-four 50-year graduates are expected to attend Commencement.
- Jesse Skiles was inducted into the WV Wesleyan Hall of Fame.
- Replacement windows were ordered for the Alumni Center and are predicted to be installed this summer.

**Faculty Senate** – Maureen Gildein, President, reported:

- Dr. Corley Dennison, WVHEPC Vice Chancellor, met with the Senate and discussed roles and responsibilities of senators.
- Senate created and approved social media guidelines, AI guidelines, and commissioned faculty salaries.
- One of the biggest accomplishments of the Senate was conducting the faculty development usage study and the Board of Governors approving the \$1,000 per faculty member per year for faculty development.
- Reviewed and made updates to committee policies and bylaws.

**Staff Council** –Eric Marks, Chair, reported that the Council has been:

- Focusing on filling council officer positions.
- Reviewing staff development applications.
- Finalizing Staff of the Year and Rising Star awards. Awardees will be announced at the May 7<sup>th</sup> Employee Awards Ceremony.
- Reviewing language in the constitution.

**Student Government Association (SGA)** –Jahzeiah Wade, President, reported:

- Elections were held for SGA and all officers will be inducted at this evening’s banquet.
- Themes proposed for this year’s Homecoming include “Vegas”, “Throw Back”, “Cowboy”, and “Out of this World Experience.”
- Planning to hold another campus clean-up.

## **Consent Agenda**

SKIP HACKWORTH MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED.  
KATHY BUTLER SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

## **Committee Reports**

### **Executive Committee/Chair Report**

Ann Green reported the Committee met on April 17, 2024 via Zoom and set today's agenda.

### **Board Governance and HR Committee** – Alex Lay, Chair, reported:

- Tegan McEntire provided the FY25 Employee Holiday Calendar and announced open positions and retirements.
- Rita informed the Committee about two lawsuits and one grievance that have been on-going. She gave an update on the safety measures being put into place on campus that includes installation of new safety locks in residence halls, lights, and safety cameras across campus.
- Tom Ratliff announced:
  - The Waco Center build-out will begin May 13<sup>th</sup> and the estimated completion date is August 13<sup>th</sup>.
  - The forensic engineer signed the LBH demolition paperwork today.
  - Teacher ed faculty moved back into Clark Hall.
  - Bidding on the amphitheater construction project will be finalized soon.
- David Hutchison reported:
  - Scholarship increases continue to trend.
  - The Waco Center build-out annual fund agreement for the University was approved.
  - Lora Freeland has been hired as the new Director of Marketing and University Relations and another marketing assistant was hired last week.
  - President Manchin and David attended the legislature interim sessions.
  - GSU Night at GoMart Ballpark is June 8<sup>th</sup>.
- Alex received feedback from all constituent groups regarding the President's three-year evaluation and she has a report to provide later.

### **Enrollment and Student Life Committee** – Skip Hackworth, Chair, asked Jason Yeager to present the report.

Jason Yeager reported:

- Fall headcount is trending in the right direction. The goal for fall is 1700.
- Working on new scholarship initiatives.
- Counselors are traveling to high schools to present at awards events.
- Riley Fitzwater will be leaving soon, so her position will need to be filled.
- Charlie Yakubow visited Mountaineer Challenge Academy.
- Residence Life is working to implement StarRez which went live today.
- Student Support Services went on a lot of trips this semester and the program is at full capacity.
- 176 students attended the Career Fair hosted by Academic Success Center (ASC).
- ASC is working on the students who did not return list.
- VA appreciation event was held Saturday and was well attended.
- Orientation events are scheduled for June, July, and August.
- Working on communicating with China to recruit international students.

- Jesse is recruiting graduate students to fill graduate work positions.
- International program received a \$5K grant. Bridget Carr is working on exit interviews. International challenges are housing and food.
- Federal Government changed the FAFSA process and it is very frustrating to parents when completing.

Mari Clements noted that the FAFSA is a simplification act but is a nightmare for those that have poor internet. The FAFSA questions went from 93 to 202 questions.

Tim Henline provided a handout regarding Governor Justice declaring a State of Emergency, suspending FAFSA requirement for WV students applying for state financial aid programs for college this year.

President Manchin announced that there has been a 45% reduction in enrollment for WV institutions.

**Academic Affairs Committee** – Kathy Butler, Chair, asked Mari Clements to provide updates.

Mari reported:

- A comprehensive package will be put together this summer for the Strategic Plan.
- The Master of Science in Criminal Justice is live.
- The Bachelor of Arts in Math is ready for fall.
- The BSBA in Computer Information Systems has been suspended.
- Five faculty were promoted/tenured this year.
- Mari attended the HLC Convention. HLC is changing institutional assessments.
- Program Reviews are on the agenda for approval.
- The faculty and staff continue to work on the University Reorganization.
- Faculty contracts were sent out last week.
- Working on searches for open positions.

**Business and Finance Committee** – Tim Henline reported:

- Accounts receivable dropped \$77K since last report.
- It appears that the University is going to hit its goal of 1700 students for fall.
- The FAFSA requirement will delay the process of completing that FAFSA. This will impact institutions by them not being able to draw down funds until later in the year. Tim met with other state institutions' CFOs and discussed ways to deal with the impact. GSU may have to borrow \$1M to 1.5M from the state until funds are available to draw down.
- Tim Henline and Doug Morris signed an agreement for CliftonLarsonAllen, LLP to perform GSU's next year's audit.
- HEPC is allowing institutional FY25 budgets to be delayed due to state funding. The Board of Governors may have to hold a special meeting to approve the budget this month.
- HEPC has approved for the University to submit additional funding requests of \$400-500K for deferred maintenance projects due to bids coming in over what was budgeted.
- GSU is the first institution in the state to be part of Treasury Inflation Protected Securities (TIPS). This will allow GSU to use the Federal Government program for the bidding process.

**Athletics Committee** – Bob Marshall, Chair, offered congratulations to Jesse Skiles for his induction into the WV Wesleyan Hall of Fame.

Jesse reported:

- Baseball and softball teams are going to the playoffs. This is the first time in GSU history.
- Both golf teams are going to the MEC tournament which is also a first time in GSU history.
- John Lily was named MEC Coach of the Year for men's golf.
- Acro & Tumbling competed in the MEC tournament. A couple of those students went to nationals.
- The track team competed in the MEC tournament.
- The boxing team will compete in the Golden Gloves.
- An Athletic Grammy Awards event was held for the athletes.
- The graduate assistants program will provide the graduate assistants with experience, increase efficiency within the Department of Athletics, and increase the graduate program enrollment.

### **President's Report**

Dr. Manchin reported that we will continue growing the University. He announced the following:

- HEPC just approved the Master in Criminal Justice program and a Master in Counseling is being planned.
- GSU's hooding ceremony will be held on Friday. Five will graduate from the Master's program.
- Online courses are growing.
- We will continue to increase safety on campus.

### **Discussion/Actionable Items**

#### **Program Reviews**

- Bachelor of Science in Natural Resource Management
- Interdisciplinary Studies – BA/BS

Mari Clements announced that the Board may approve to continue the BS in Natural Resource Management and the BA/BS in Interdisciplinary Studies with no changes, with changes, to suspend, or to terminate.

Adam Black, Chair, Land Resources Department, reported that there has been very low enrollment in the Energy and Land Management major, with 0-2 students in the program in any given year. He reported that in 2014, when the program was started, AAPL accreditation for the program was \$10,000, and Glenville State declined to pursue this accreditation. In the meantime, both Marietta College and West Virginia University have become two of the only 11 accredited undergraduate programs and there is no longer any space in the market for GSU to pursue accreditation. As both these programs are established (with WVU enrolling over 200 students), it would be an uphill battle to bring this major to viability. For this reason, Adam recommended discontinuing the major and teaching it out.

Mari reported that the Interdisciplinary Studies major has had no students to this point, but that Dr. Mark Sarver (whose PhD is in Interdisciplinary Studies) has agreed to take the leadership of this program. Further, the program costs GSU nothing to offer, as students would craft their major from existing courses in two or more current disciplines.

KATHY BUTLER MOVED TO APPROVE THE PROGRAM REVIEW AND REPORT FOR LAND RESOURCES, CONCURRING WITH THE MODIFICATION RECOMMENDED BY THE DEPARTMENT CHAIR TO TEACH OUT THE ENERGY AND LAND MANAGEMENT MAJOR. ALEX LAY SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

KATHY BUTLER MOVED TO APPROVE THE PROGRAM REVIEW FOR THE BACHELOR OF ARTS/BACHELOR OF SCIENCE IN INTERDISCIPLINARY STUDIES AS PRESENTED WITH NO MODIFICATIONS. LESLIE MASON SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

### **Final Draft Policies**

- GSU Administrative Policy 12 – Deadly Weapons and West Virginia Campus Self-Defense Act Policy
- GSU Academic Policy 28A – Standards and Procedures for Graduate Admissions
- GSU Policy 49 – Shared Governance

Rita Helmick presented a PowerPoint regarding the Campus Carry policy. She discussed how WV SB-10 (Campus Self-Defense Act) was introduced and passed; the purpose of the policy; restrictions; prohibited locations; violations; and security measures that will be implemented on campus. She noted that on April 24, 2024, a campus forum was held to explain the Act and address questions and concerns.

Alex Lay pointed out that it is a state law that institutions must implement a policy by July 1, 2024.

ALEX LAY MOVED TO APPROVE THE PROPOSED BOARD FINAL DRAFT POLICY 12 FOR FINAL FILING WITH THE HIGHER EDUCATION POLICY COMMISSION, TO BE EFFECTIVE JULY 1, 2024 IF NO COMMENTS ARE RECEIVED AFTER THE THIRTY-DAY COMMENT PERIOD. KATHY BUTLER SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

ALEX LAY MOVED TO APPROVE THE PROPOSED BOARD FINAL DRAFT POLICIES 28A AND 49 FOR FINAL FILING WITH THE HIGHER EDUCATION POLICY COMMISSION IF NO COMMENTS ARE RECEIVED AFTER THE THIRTY-DAY COMMENT PERIOD. BOB MARSHALL SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

### **Announcements**

Ann Green announced the following:

- Staff Council and Faculty Senate will meet with the Board directly following today's meeting in accordance with WV Codes §18B-6-3(g) and §18B-6-6(g).
- Clark Hall Ribbon Cutting Ceremony - 1:30 pm today at Main Entrance of Clark Hall.
- Student Organization Dinner - 6:00 pm today @ MCCC, Ballroom.
- Academic Honor Graduates' Reception – May 2, 2024 @ 4:00 pm in MCCC, Ballroom.
- 50 Year Grad Reception & Dinner – May 3, 2024 @5:00 pm in MCCC, Ballroom.
- GSU Graduate Hooding Ceremony – May 3, 2024 @6:30 pm in FAC, Auditorium.
- Commencement – Saturday, May 4, 2024 @ 10:00 am in Waco Center.
- Committee meetings will be held via Zoom on May 29, 2024.
- Next BOG's meeting will be June 18, 2024.

**President's Evaluation**

**Executive Session**

IT WAS MOVED BY ALEX LAY THAT THE BOARD OF GOVERNORS GO INTO EXECUTIVE SESSION UNDER THE AUTHORITY OF WV CODE §6-9A-4(b)(2)(A) TO DISCUSS THE PRESIDENT'S EVALUATION. JAHZEIAH WADE SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

**Rise from Executive Session**

IT WAS MOVED BY KATHY BUTLER THAT THE BOARD RISE FROM EXECUTIVE SESSION AND RECONVENE IN OPEN SESSION. BOB MARSHALL SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

**Adjournment**

With no further business and hearing no objection, Chair Green adjourned the meeting at 12:45 AM.

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Ann Green, Chair

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Teresa Sterns, Executive Assistant to the President