

**Glenville State University
Board of Governors Meeting
August 16, 2023
Waco Center, Rooms 227/228**

Members Present: Ms. Ann Green, Chairperson
Ms. Alexandria Lay, Vice Chair
Dr. Kathy Butler
Mr. Daniel Durbin
Mr. Tilden "Skip" Hackworth
Mr. Robert Marshall
Mr. Doug Morris
Mr. Joe Parsons
Mr. Mike Rust
Mr. Duane Chapman, Faculty Representative
Ms. Leslie Mason, Staff Representative
Mr. Jahzeiah Wade, Student Representative

Faculty & Staff Present: Dr. Jason Barr, Assoc. Professor and Chair, Department of Fine Arts
Ms. Rikki Butler, Asst. Vice President of Enrollment Management
Ms. Bridget Carr, Assoc. Directors of International Student Services
Dr. Mari Clements, Provost and Vice President for Academic Affairs
Mr. Dustin Crutchfield, Director of Alumni Relations
Mr. Conner Ferguson, Director of Student Life
Ms. Maureen Gildein, Lecturer and Faculty Senate President
Mr. Dwight Heaster, Assoc. Professor and Chair, Department of Business
Ms. Rita Helmick, Vice President for Administration and General Counsel
Mr. Tim Henline, CFO
Mr. David Hutchison, Vice President for Advancement
Ms. Tegan McEntire, Director of Human Resources
Dr. Mark Manchin, President
Mr. Eric Marks, Asst. Director of Information Technology & Staff Council
Chair Mr. Quentin Murphy, Director of Marketing
Mr. Tom Ratliff, Exec. Director of Operations
Mr. Jesse Skiles, Director of Athletics
Mr. Trae Sprague, Dean of Student Success & Retention
Ms. Teresa Sterns, Executive Assistant to the President
Dr. Marjorie Stewart, Professor of English
Ms. Chelsea Stickelman, Director of Academic Success Center
Mr. Charles Yakubow II, Academic Success Advisor; VA Support
Mr. Jason Yeager, Vice President for Enrollment & Student Life

Others Present: Mr. Jeremy Taylor, Student

Call to Order

Chairwoman Ann Green called the meeting to order at 9:12 am.

Swearing in of new/re-appointed Board members

Ms. Alex Lay administered the Oath of Office to Ms. Ann Green, re-appointed lay member.

Ms. Green administered the Oath of Office to Mr. Bob Marshall, re-appointed lay member; Ms. Leslie Mason, new staff representative; and Mr. Jahzeiah Wade, new student government representative.

A quorum was established.

Public Comment – Mr. Jeremy Taylor, GSU student, addressed the Board regarding student residence housing and possible falsification of his student records. Jeremy further shared his perceptions relating to unhealthy living conditions in Goodwin Hall rooms and alleged that the rooms consisted of asbestos, mold, etc.

Special Presentations

Fine Arts Department Update – Dr. Jason Barr announced the number of majors in Art, BA Music, and Music Ed. Five students majoring in art graduated in spring 2023. The class was the largest GSU graduating class of art majors. Sarah Nale has been hired as the full-time choir director and currently has thirty students enrolled. Jason announced various recitals and concerts scheduled for performances this semester including a visit to GSU by Blood, Sweat & Tears founding artist, Steve Katz, scheduled for October 9, 2023.

MBA Program Update – Dr. Dwight Heaster announced that the MBA Program has launched and there are currently 24 students enrolled and courses are at capacity. The original goal was to enroll eight students. Two of the 24 students enrolled are GSU staff. The program is an 18-month program.

Constituent Comments

Alumni Council – New Alumni Director Dustin Crutchfield introduced the new Director of Marketing, Quentin Murphy. Dustin reported the following:

- Alumni Council met last month.
- 80 attended the Lambert's Winery Alumni Event last week.
- Dustin assisted with welcoming parents and new students during new student orientation.
- Plans are underway to replace the porch and windows in the Alumni Center.
- Dustin's office is located in the Alumni Center.
- The next *Pioneer* magazine is being compiled.
- Invitations are currently being sent to groups who will be honored at Homecoming this fall.

Faculty Senate – Maureen Gildein, President, disseminated written Senate reports to all and announced that the first organizational meeting of the Senate was held yesterday. The new president and vice president were elected. She reported:

- Open faculty positions were filled.
- Faculty preparation work for fall semester occurred last week with a variety of trainings.
- Tenure and trends toward the reduction of tenured faculty was discussed at the Senate meeting.
- Senate discussed *Campus Carry* and legislative approaches.
- Revisions have been made to the faculty handbook.
- Committee vacancies have been filled.
- Elections will be held over the next two weeks to select faculty members to serve on the Promotion & Tenure Committee and University Leadership Council.
- Classes began on Monday, August 14, 2023.

Staff Council –Eric Marks, Chair, reported that staff performed a lot of repairs on buildings and to technology. Staff also worked on grounds beautification over the summer. Maintenance is addressing student housing concerns.

Student Government Association (SGA) –Jahzeiah Wade, President, reported:

- SGA’s first meeting is scheduled for tomorrow.
- Jahzeiah addresses all student complaints that are communicated to him.
- Students are upset with meal plans due to changes from last year. Surveys are being distributed to students to obtain feedback about the meal plan preferences.

Consent Agenda

Teresa Sterns announced that two changes were made to the proposed minutes. Changes were:

1. “Interim” was deleted in Mari Clements’ title on page one.
2. Cody Marks was changed to Cody Moore under the Staff Council report on page 2.

JOE PARSONS MOVED TO APPROVE THE CONSENT AGENDA WITH AMENDMENTS TO THE MINUTES. ALEX LAY SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Committee Reports

Executive Committee/Chair Report

Ann Green reported the Committee met on August 2, 2023 via Zoom and discussed:

- Deferred maintenance projects.
- Alderson Broaddus (AB) closure and initiatives that Dr. Manchin and Executive Cabinet are doing to assist AB transfer students.
- New furniture was purchased for the College of Health Sciences.
- 19 students were enrolled in the MBA program at that time.
- 32 students were enrolled in the Education Masters Programs.
- The University will be receiving \$2.1 million from federal funding for campus safety.
- Finalized the retreat schedule.
- Set today’s Board Agenda.

Board Governance and HR Committee – Alex Lay, Chair, reported that Tegan McEntire provided the Committee with a Human Resources report and Rita Helmick provided a report on legal, facilities, etc. Alex announced that the Committee is taking the initiative to review University policies and conduct the presidential evaluation. She asked Tom Ratliff to speak about deferred maintenance.

Tom Ratliff first addressed the concerns presented during public comment period. He reported that there is no asbestos in Goodwin Hall and the facility has passed all mold testing. Tom noted that once students move in to their rooms, maintenance does not clean the rooms until after the student moves out. Maintenance only performs maintenance work when issues are reported. If students do not clean while occupying the rooms, mildew sets in the rooms.

This is the first year since 2009 that WV institutions of higher education will receive funding for deferred maintenance from the state. This year Noel Knille, HEPC’s Director of Facilities and Sustainability, visited campuses and provided lists of deferred maintenance needed at each institution. The legislature approved

funding for all institutions for deferred maintenance. GSU will begin work on its list of deferred maintenance projects once the funding has been secured.

David Hutchison reported that students who receive scholarships have been working with the Department of Language and Literature to write “Thank you” notes to donors. The Legacy Scholarship needs to be reviewed and updated. The Foundation has raised almost \$7 million in scholarships, \$5 million in bequests and funneled \$3.7 million through the University. David announced that Mr. Stephen Dye has been hired as the new Director of Fundraising. The Hall of Fame Ceremony is scheduled for September 30 and Homecoming will be held on October 14.

Enrollment and Student Life Committee – Skip Hackworth, Chair, asked Jason Yeager and his team to provide updates on fall and spring enrollment along with projections for summer.

Jason Yeager and staff from the Academic Success Center, Student Support Services, International Students, Student Affairs, Fitness Center, Veterans Support Services and Admissions presented a PowerPoint and reported the following:

- Spring enrollment was 1486 and summer is up by 53 students.
- Last fall, 590 students were retained out of the 855 students eligible to be retained and 168 first-time full-time (FTFT) freshmen were retained out of 265 FTFT.
- International enrollment is increasing. 46 students are currently enrolled, approximately 5 are enrolling for online courses, and 23 new students have confirmed they are attending. 159 I-20’s were issued.
- Student orientation included sessions regarding financial, literacy, and sense of community.
- Student Support Services has 123 active students, over thirty applications for this academic year, and a 92 percent persistence rate.
- Exercise machines have been updated in the fitness center.
- Pool has been fixed and water is back in it.
- Registration was extended through this week to accommodate the transfer students from Alderson-Broadus.
- The CRM is ready to launch.
- The 2022-23 retention rate for Veteran students was 83 percent. Charles Yakabow connected with 67 military personnel during fall semester.
- There are 43 new pre-nursing students and eleven returning Marshall nursing students.
- In reference to the public comment period, Jason explained that nursing students receive first priority for living in Pickens Hall due to renovating it with nursing funding.

Chair Green requested that Jason Yeager provide a report with solid numbers clarifying the total FTE for fall at the next meeting. She further requested that Jason send a weekly enrollment report to Teresa Sterns, so she may forward to the Board.

Academic Affairs Committee – Kathy Butler, Chair, reported that the Committee met on August 2, 2023. Mari Clements reported the number of students in graduate programs and the number of majors in each of the undergrad programs. The Committee reviewed the academic policies presented for approval.

Business and Finance Committee – Tim Henline reported:

- Accounts receivable has decreased and will continue to decline more in early fall.
- The projected cash flow will continue to improve through December.
- The audit is underway and on track.
- The revenue budget is above the projected amount to the good.

Athletics Committee – Jesse Skiles announced and commended Joe Parsons and Metro News for being recognized with the National Edward R. Murrow in Overall Excellence award and reported the following:

- Athletes’ academics have improved due to academic merit.
- Jesse would like to plan a welcome reception during Homecoming for Alderson-Broadus transfer students.
- Jesse commended Dave McEntire for the great job he is doing with monitoring academics.
- GSU football is opening up the season at home against Notre Dame.

Discussion/Actionable Items

The following revised final draft policies were presented for approval.

- GSU Personnel Policy 24 – Faculty Salaries
- GSU Academic Policy 27 – Grade Point Average for Associate and Baccalaureate Degrees
- GSU Academic Policy 31 – Transfer of Credits and Grades
- GSU Academic Policy 33 – University Credit for Prior Learning
- GSU Tuition and Fees Policy 45A – Reduced Tuition and Fee Program for State Residents Who Are at Least Sixty-Five Years of Age

ALEX LAY MOVED TO APPROVE THE PROPOSED REVISED FINAL DRAFT BOARD POLICIES 24, 27, 31, 33, AND 45A FOR FINAL FILING WITH THE HIGHER EDUCATION POLICY COMMISSION. DUANE CHAPMAN SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Announcements

Ann Green announced the following:

- The President’s Evaluation item will continue to the next regularly scheduled Board meeting agenda.
- October 4th – All Committees meet via ZOOM
- October 8-14 – Week of Homecoming
- October 13th – 9:00 AM Tim Carney Golf Outing @ Glenville Golf Club
- October 14th – GSU vs. Wheeling University @ 2:00 pm
- October 18th – Board Meeting @ 9:00 am

Adjournment

With no further business and hearing no objection, Chairperson Green adjourned the meeting at 11:47 am.

Ann Green
Chairperson

Teresa Sterns, Executive Assistant to the President