

Alumni Council Meeting September 16, 2017

A special meeting of the Alumni Council was held on Saturday, September 16th in the Hall of Fame Room at the Waco Center with Council President Dennis Carpenter presiding. Members present were: Bob Marshall, Maureen Gildein, Holli Hess, Ralph Holder, Bill Deel, Gary Gillespie, Yvonne King, John Hoover, and Debra Nagy with Doug Patterson, Joe Duncan, Mark Downey, and Julie Yearego joining the meeting by conference call.

David Hutchison, Assistant Vice President for College Advancement, attended the meeting to discuss our alumni budget through the Foundation and to assist as needed.

Debra Nagy gave the financial update of free-standing Alumni Association monies:

Checking account: \$3,807.30

CDs \$8,069.45 and \$5,259.04 with maturity dates being in March 2018

David Hutchison told Council that the \$10,000.00 appropriated by the GSC Foundation is used for alumni operations however he distributed a printout showing where a separate line item has been created for contributions, including the ones received from Dennis Carpenter's "one time Facebook ask". These funds will be used for "freebies" at high school and college football games and for other things that Council would like to do. This line item had a July 1 beginning balance of \$669.24 and with five donations coming in to date, now has \$3,069.24 in the account before bills have been paid for the footballs, plastic cups, etc.

John Hoover asked who holds the title to the alumni house and if there are any office(s) there. Debbie answered in the affirmative as to her part-time office there as soon as IT gets everything set back up and explained that the GSC Foundation holds the title but that this was done because of their 501C3. She went on to explain "we all know that the Alumni Association raised the money, paid for the house, and accepted the furnishings donated within the rooms - that it is our house". He further questioned the name change of the Foundation, i.e. the word "alumni" being taken out of the name GSC Foundation. Our operating name was always been the Glenville State College Alumni Association not the GSC Alumni Foundation which is a separate group so most in attendance thought that this wasn't anything to our group one way or the other. David Hutchison promised to research since John thought these to be one and the same.

Committee Reports:

Bob Marshall told Council that the consensus of those responding to his inquiry about how many meetings the Alumni Council should have a year felt that we should leave the schedule "as is" and if need be, just have special meeting(s) as needed - like today; these being with a two week notice.

Maureen Gildein told Council that she and her committee had consolidated the goal suggestions they received into three goals for 2017-2018. She distributed these to those in attendance. A motion to accept the goals as written was made by Bob Marshall and seconded by Yvonne King. Motion passed.

David Hutchison asked for Council's approval to have these goals put on the alumni and friends section of our website. All thought that this would be appropriate.

Debbie confirmed that we need five new Council members at this time. The following names were submitted as folks we might want to reach out to and see if they would be interested in serving:

Greg Reed
Gary Waggoner
Jamie Atkins
Paul Biser
Nigel Jeffries
Robin Chaney

Kate Williams' name was also submitted to replace her father's as the Roane County Chapter Rep since Terry hasn't been able to attend any of our meeting(s).

Debbie will send letters to these individuals telling them of their recommendation by a Council member and asking if they are interested in serving on the Alumni Council.

Debbie distributed copies of this year's homecoming schedule as she knows it to be at this time and Dennis Carpenter announced that he will have both of our canopies at the homecoming game. David Hutchison indicated that he has koozies that can be handed out at the tent(s).

Bob Marshall will once again provide the truck and trailer so Council members can ride in the parade.

Dennis Carpenter identified the two high school football games that we have already had alumni representation at this fall, read the list of the remaining games, and told who was going to be at each game. Holli Hess volunteered to represent us at two additional games (these being at Herbert Hoover and Capitol). Holli will peruse their schedules and let us know the dates and times of the two games she will be covering.

John Hoover asked about the Athletic Hall of Fame Banquet on Friday night, October 20th and wanted to know who was over this. David Hutchison told Council that the Athletic Director chairs the selection process and that the whole structure of the Hall of Fame would be relooked at after this year's event.

David Hutchison recommended that we identify counties to honor at our home college games, like perhaps Braxton at the October 7th game.

Ralph Holder suggested that we identify the top ten high schools where we get the most students and invite these teachers to attend one of our games - perhaps homecoming. Julie Yearego suggested that this include students as well, i.e. teacher and a student. Debbie reminded them that information about something like this would have to be disseminated at the local level as the list of teachers on the Department of Education's website is two years old.

David Hutchison told Council about the *Swag bag initiative* that he and the Admissions Office are working on to put Glenville State College's name out there in as many teacher's classrooms as they can.

Gary Gillespie suggested that we invite the four Admissions Counselors to our next meeting so Council members can meet them and let them know that they are willing to help them recruit in their areas. David Hutchison recommended that the area's Vice President, Marty Carver, also be included in this invite and all thought that this would be ok.

Ralph Holder would like to see the Alumni Ambassadors Program brought back.

John Hoover told Council that he had talked to the Erickson family and while other schools where they have already built alumni centers are coming back for upgrade monies, that they were still willing to consider an alumni center at Glenville.

David Hutchison announced that he is working with Mark Downey on a coin initiative to celebrate our 150th anniversary; also that he is hoping that with all of the interest on our Alumni and Friends Facebook page that we can get folks to register with Linked-In since this would allow us to group folks by occupation.

Positive feedback for the most part was felt on how well we are disseminating information (i.e. newsletter, Facebook, website, etc.).

Respectfully submitted

Debbie Nagy 9/16/2017