

Alumni Council Meeting Minutes
August 11, 2020

Alumni Council President Maureen Gildein calls the meeting to order.

- If everyone could go around the table and the phone to introduce themselves to President Machin.

Conner Ferguson states that he has sent the minutes out to everyone for approval, he then asks Quentin Murphy if there is anything to add.

- President Maureen Gildein asks if we have a motion to approve the minutes.
- Janet Bailey makes the motion to approve the minutes.
- Mary Strickland seconds the motion
 - Discussion - Bill Dell needs to be changed to Bill Deel.
- President Maureen- All those in favor please say aye
 - Aye win no nays

President Maureen

- Alumni play a vital role especially in this virtual world. Please reach out to alumni and communicate with your peers and professors.
- Introduced Dr. Manchin

Dr. Mark Anthony Manchin

- Background
- Once we get settled we would love to invite everyone to the President's home and make them feel welcome.
- Incredibly excited to be here at Glenville State College. It's amazing to see how much the community and alumni truly love Glenville and that's what drives me.
- Build on the great legacy that the alumni has provided.
- Build and make the campus beautiful including the alumni house and the rest of the campus.
- We are doing everything we can to be safe from COVID 19, we want to make sure our students are receiving an education but remaining safe here at Glenville State.
- We are working with different colleges to expand different masters degrees and including expanding our nursing program.

President Maureen

- Compliments the band and the procedures at Waco. Thank you, Dr. Manchin.
- Introduce Mike Rust, Chairman for the Board

Mike Rust, Chairman for the Board

- Looking forward to working with the alumni and the alumni council. Mark will be a great president and can help us extremely. We're looking at retention issues.

Enrollment will drop but looking at alumni to tell the stories of what is going on at Glenville.

- On behalf of the Board, We are looking forward to working with the Alumni Council. We would love to have you at our meetings to see how we can move forward.
- Any Questions?

President Maureen

- Thank you for the invite and it's very much appreciated!

Dave Hutchison

- Fundraising and advancement has been a challenge in the last 6 months. We are focused on the spring.
- We are excited that we have spent a lot of time on marketing and looking to continue to tell that story.
- Partnered with the State Journal.
- Partnering with WV News and Metro News. Expanding our digital and radio spots.
- A4 marketing is focusing on digital recruiting 16-18 year old prospects.
- Looking to start a mentoring program.
- The Hardship program has helped a lot of students and started the President's Circle for helping our students with food aligned with the Pioneer Pantry.

Conner Ferguson

Alumni Report

- Over the last 15 years there has not been any literature that had anything to do with the alumni. We're working on a chapter leaders guide.
- Revamping our website
- Increasing marketing efforts with social media and individual stories from alumni.
- Produced mass mailings
- Bringing back Pioneer Progress magazine.
- Survey, how do you want to be involved with us?
- Please do a video that explains what GSC means to you.
- Please submit the month and year you began the Alumni Council for accreditation.

President Maureen

- Thank you, Conner for all of your hard work!

Financial Report

Conner Ferguson/Quentin Murphy

- Nothing has changed but the funds are as follows.
 - United Bank \$3,800
 - Alumni \$12,800
 - Hardship \$2405
 - Deby Nagy Fund \$833
 - Detailed description can be available from Alumni Director

Hold off the Deb Nagy fund in case we get news for a grant.

Committee Updates

Mid Ohio Chapter

- Ralph Holder is giving up that position and found a replacement. Bob Marshall will be taking over the Mid Ohio Valley Chapter.

Alumni Initiatives

- Student Rep, Jasmin Tarman will provide a vital role for our graduating process.
- Gathering all info before graduates graduate.
- We started our first class in December and so on.
 - We begin to ask them, where they are going.
 - This helps for data and legislature to benign graduate tracking to give a precise ROI on funding.
- Providing teachers with stronger relationships.
- Booklet of alumni initiatives a pdf will be provided by email of the Alumni Director.

Homecoming 2020

- Appears to be on hold.

President Maureen Gildein

- Any ideas for alumni recipients for this year?
 - Robin Chaney- I've been involved with many virtual celebrations of this type. Rather than wait till the spring I think we can do it during October and November? I can be a part of that if needed.
 - Quentin Murphy- We could also do livestreaming as well. I can be a part of that if you need too.

Alumni House Grant

- Because of COVID the money wasn't awarded. Calls were made to find an answer from the federal and the state budget. Doug has been in contact with Dave to keep communicating for the grant. Will keep up to date as much as possible.

Meeting Dates

- November 14th
- Feb 22nd
- April 17th

New Council Members

6 out of 12 members were open. We have picked the following to join the council

- Clyde Stepp '72
- Tim Moore '85
- Fred Smith '81
- Mackenzie SMith '19
- Brianna MClain '17
- Marlon Henry '12

Janet Bailey makes motion to approve these members

Discussion

Aye Wins / No Nays

Motion Passes.

Other Business

President Elect Jeff Jenkins won't be able to serve, Doug Patterson has accepted that nomination.

Any questions or other nominations?

Robin- Should that have been available to all members to nominate?

Conner- We are doing an unexpired term and will come back in the winter.

This happens in the middle of a term. We will have to check the bylaws for clarification.

Robin- To clarify, I was a member of council, I didn't fill in the term but filled in the officer term. The Bylaws should express an unexpired term.

We need a motion to approve.

Janet Bailey makes motion that Doug Paterson to fill the unexpired term of President elect for the rest of the year.

Seconded.

Aye- Wins / No Nays

Reminders and other discussion

Lamberts Event is tomorrow.

Reception is at the alumni house

Robin - Have we had a bylaws committee? Does anyone else feel like there should be a committee.

Maureen- More input the better.

Robin- Comment to stress that the minutes are an official record and votes. It's an important piece of the alumni council.

Mike- Is the alumni event in Roane still on?

Conner- Yes, it still should be.

Also, I want to thank everyone for their participation and their hard work.

With the 50 year alumni class, there were some hurt feelings. Can we clear up the air for that situation?

Conner- Still having plans to honor that class.

Motion to adjourn.

Quentin- Make the motion to adjourn the meeting.

Janet- second

Ayes win - No Nays

Meeting adjourned

Full audio recording can be provided by the Alumni Director, Conner Ferguson.